

SECURE TOBACCO MERCHANDISER



A BRILLIANT CASE FOR DRAWING ATTENTION TO ALL YOUR TOBACCO SELECTIONS

Move more product with Royston's eye-catching tobacco cabinet – increase visibility, showcase the category and maximize sales all while protecting valuable merchandise. This striking cabinet will literally brighten your merchandising and comes with features that give you a tobacco program built for variety and profit.

The sleek, sturdy unit affords you flexibility for promoting any combination of standard cigarette, cigar, e-cigarette and smokeless tobacco products. You can adapt inventory to suit evolving customer tastes, appeal to new audiences, and introduce new items. And rest assured, the locking cabinet system will keep your valuable stock secure, while also making it handy for cashiers.

FEATURES

- Glass doors allow shoppers unimpeded view of wide product selection

- Advanced header technology diffuses light evenly throughout the LED panel; the special backlighting will fully illuminate a promotional Duratrans or similar sign and give it a vibrant look
- Lighted shelving includes one LED bar for spotlighting your displayed products, with option to daisy chain additional light bars
- Adjustable-width pushers adapt to any tobacco products and a host of other items for effortless updating of your merchandising program
- Adjustable shelves can accommodate even the most-radical marketing planograms
- Pull-out shelving simplifies inventory counts and stocking
- Ultra-secure gang locking mechanism safeguards your inventory from the top and bottom

- Header is sized to exacting Altria standards, which translates to greater impact with consumers
- Convenient, lockable storage space for cartons and other material is tucked behind the lighted, flip-up header display
- Cabinet ships with shelves already installed – all that's left to do is the easy insertion of the pushers per your planogram

